



## Recruit and Retain the Best: Key Solutions for HR Professionals

By John McCarter, Ray Schreyer

Impact Publications. Paperback. Book Condition: new. BRAND NEW, Recruit and Retain the Best: Key Solutions for HR Professionals, John McCarter, Ray Schreyer, The signs on the road to the new economy point to an all-out war for talent. Organisations increasingly encounter difficulties in recruiting and retaining top talent because they have yet to deal with today's most critical human resource issues. To remain competitive, you must create a talent powered company consisting of highly motivated, skilled, and loyal employees. That's the central message in this book. Two of America's leading recruitment specialists cut through the clutter and confusion as they identify the key human resource strategies for creating a talent powered company. Focusing on five competencies for predicting success, they dispel numerous myths and specify what HR professionals and hiring managers need to do in order to energise their human resources and productivity. They provide a critical examination of the latest in effective recruitment methods, from the use of Internet recruiting to developing employee referral programs.



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